



**WRITE YOUR OWN STORY
IN YOUR COUNTRY.**

CARRÉ BLANC

You're looking for a new and exciting challenge and driven by your entrepreneurial mindset ?

You'd like to share with your customer an innovative omnichannel concept and responsible home linen for an unique experience ?

Don't wait any longer and let's work together to build the story of Carré Blanc in your country.

Join Carré Blanc!

40 years of creativity.

Imagined by our stylists in our Roanne atelier, each of our seasonal collections embodies the unique savoir-faire and on-trend designs you'd expect from Carré Blanc.

All of our products are designed to stand the test of time, from our classic collections to our trend-led seasonal pieces, with a proud focus on our three core values: human, singular and committed.



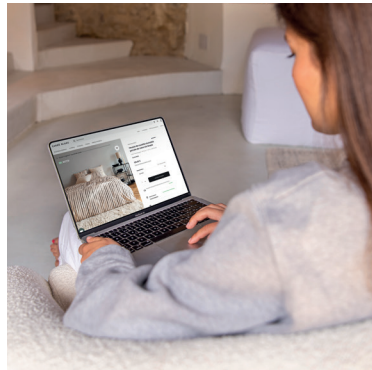
Carré Blanc international footprint

Today, Carré Blanc is active in 25 countries in the world and continuing its expansion.



A ready-to-wear concept.

Carré Blanc's concept is founded on 3 pillars :



You'll operate a turnkey website, a real showcase for your business, promoting Carré Blanc across your country.



You'll develop a local footprint with an innovative and high-end boutique concept, a place to meet and create a relationship with our partners.



You'll create real expertise in-store and online with the help of our training courses, our daily support and all the marketing and sales tools you'll have.

Carré Blanc concept in figures.

A new, high-performance concept to benefit both the customer and the brand, with sales area of 50 sqm on average (+ 20 sqm reserve) and yearly sales per sqm of between €7 K and €10 K* (incl. tax).

ENTRY FEES AND ROYALTIES	»	BOUTIQUE FURNITURES	»	MINIMUM PERSONAL CONTRIBUTION	»	TOTAL INVESTMENT
0€		25 000€**		from 70 000€		from 170 000€

* Average annual return on branches with the new concept.

** Excl. taxes and depending on the surface, excluding structural and finishing work.

Our support, your success.

As a franchisor, we train and support you throughout the project, from the creation of the business, up to the day-to-day activity, We're sharing ideas and best practices to help you making the brand unique in your country and optimizing the management of your company.

At Carré Blanc, we encourage the sharing of knowledge to make the brand fit the requirements of your country.

Our mission : to make your business implementation and development easier !

Carré Blanc group figures :

+150

Boutique in France and internationally

65 M€

incl. VAT in 2021 (+20% vs 2019)

20%

Of sales online

The requirements to become a Carré Blanc Franchise.

- Live in the host country and have an in-depth understanding of the local culture and market,
- Have an entrepreneurial mindset and a willingness to develop a brand in your country,
- Have an in-depth knowledge of the retail market, both online and offline.

CONTACT

**Are you eager to get
to know more about
Carré Blanc ?**



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